



Fingertip Formulary

Bringing Transparency and Access to Drug Formularies

September 17, 2014

Formulary Transparency

Prescription Drug Formularies

▪ Formulary → Access

- Definition - List of medications
- Structure
 - Tiers
 - Meds divided into groups, primarily based on cost/contract, generic vs brand
 - Copay/Coinsurance
 - Utilization Management
 - Prior Authorization – formal request by physician
 - Step Therapy – previous history of specific med; automatically adjudicates
 - Quantity Limits
 - Medical Exception – previous allergy, adverse reaction, no clinical response
- Health Exchange/Commercial/Medicare/Medicaid
 - Differences in Benefit Design – Open vs Closed

Formulary Transparency

Prescription Drug Formularies

▪ Transparency in Formularies

➤ Why?

- Educate consumers
 - Plan comparison ➡ Educated choice
 - Understanding therapy
- Educate physicians
 - Assist in prescribing
- Assist Pharmacy to educate consumers

▪ *Fingertip Formulary – Providing Transparency*

- Provides transparency to previously unavailable and difficult to obtain formularies; virtually every health plan in US; health plan relationships
- Entire database reviewed and updated monthly by pharmacists; constantly evolving drug database; new therapies
- Public Website: 100,000+ hits
- Reach 500,000+ US healthcare providers; WebMD, majority of pharma-sponsored formulary look-up tools

Formulary Transparency

Fingertip Formulary Public Website – <http://www.fingertipformulary.com>

The screenshot shows the Fingertip Formulary website interface. At the top left is the logo "Fingertip Formulary" with the tagline "A Decision Resources Group Company". A search bar with a "GO" button is in the top right. A navigation menu includes "Home", "About Us", "Products", and "Contact Us".


The main content area features a large graphic with the text "Vital Formulary Insights and Analytics for Experts from Experts" and "The Gold Standard for Formulary Data". Below this is a "Contact Us" form with fields for First Name, Last Name, Job Title, Email, Company, and Comments, along with a "CONTACT US" button.

The footer area is divided into three columns: "Upcoming Event" (MMS | MANAGED MARKETS SUMMIT, September 17-19, 2014, The Phoenixian, Scottsdale, AZ), "Latest Press Releases" (Memphis-area Health Systems Turn Attention to Clinical Integration, Wed, 27 Aug 2014; Seattle Health Systems Launch New Accountable Care Organizations for Employers, Mon, 04 Aug 2014), and "Formulary Lookup Tool". The "Formulary Lookup Tool" section is highlighted with a blue circle and contains a "FORMULARY LOOKUP" button. An arrow points from this button to a callout box containing the text "Access Lookup Tool".

At the bottom of the page, there is a copyright notice: "© 2014 Fingertip Formulary, LLC. All rights reserved. Site Index Terms of Use Privacy Policy Cookies Policy Visit Decision Resources Group" and an email address: "Email inquiries@decisionresourcesgroup.com".

Formulary Transparency

Fingertip Formulary Public Website – <http://www.fingertipformulary.com>



A Decision Resources Group Company

Sign In
New user? [Register now!](#)

Fingertip Formulary® is a simple-to-use tool that allows you to determine formulary drug status for health plans in your area.

We offer formulary information on the most commonly prescribed drugs. Simply select a drug and health plan and formulary results will be displayed.

Register for Fingertip Formulary®

[Register Now](#) to gain access to additional features and to personalize Fingertip Formulary.

Select Drug Select State Select Health Plan View/Print Results

Select Drug


Select Letter Find drugs alphabetically.

A B C D E F G H I J K L M N O P Q R S T U V W X Y

Z

Featured Drugs

Pataday	Nexium	Crestor	Viokace	Besivance
Onglyza	Nuvigil	AZOR	Oracea	Boniva
Hepsera	Pennsaid 1.5%	Januvia	Maxalt	Colcry
Diovan	Enablex	Celebrex	Pristiq	MS Contin
Natazia	Lunesta	Vyvanse	Copaxone 20mg	Actos
Lipitor	Vytorin	Oravig	Betaseron	EpiPen
Finacea	Zenpep	Apriso		



The smartphone screen shows the Fingertip Formulary mobile app. At the top, it says 'Fingertip Formulary ®'. Below that is a section for 'Drug / Drug Class' with a button to 'Add a drug or drug class'. Underneath is a 'Health Plans' section with a button to 'Add up to 10 health plans'. At the bottom of the main content area are two buttons: 'Get Formulary' and 'Clear All'. The bottom of the screen features a navigation bar with icons and labels for 'Formulary', 'My Drugs', 'My Plans', 'My Profile', and 'More'.